

ALCHEMIST ASSET RECONSTRUCTION COMPANY LIMITED

D-54 (FF), Defence Colony, New Delhi-110 024, Tel.: 91-11-46562580 - 83

Fax: 91-11-46562584, Email: admin@alchemistarc.com

E - AUCTION SALE NOTICE

Sale of Immovable Secured Assets on 'As is Where is' and 'As is What is and Whatever there is' Basis under Rule 8 and 9 of Security Interest (Enforcement) Rules, 2002 (Possession of which have been taken over under section 13 (4) of the Securitisation and Reconstruction of Financial Asset and Enforcement of Security Interest Act, 2002)

Name of Borrower	Outstanding Amount	Details of Secured Assets	Date of Possession	(Rs. in Lacs)	
				Reserve Price	EMD
R.K Creations Pvt. Ltd.	Total outstanding of Rs. 31,97,87,364/- (Rupees Thirty One Crore Ninety Seven Lakh Eighty Seven Thousand Three Hundred Sixty Four Only) as on 16.08.2013 together with further interest and charges thereon till realization	All that part & parcel of entire third floor with Roof rights admeasuring 223.83 sq. mtrs, part of property bearing no. 21, in Block-B, situated in Layout plan of Central Revenues Co-operative House Building Society Limited, Colony Known as Pushpanjali, Delhi-110092.	28.01.2015	225	22.5
		All that part & parcel of entire third floor portion admeasuring 353.50 sq. yds. i.e., 295.52 sq. mtrs., part of property bearing no. 1, situated at Saini Cooperative Housing Building Society Limited, Colony known as Saini Enclave, Delhi-110032	12.04.2014	275	27.5
		All that part & parcel of property bearing no. P-32, Lower ground floor, admeasuring 167.50 sq mtrs., South Extn, Part-II, New Delhi-110049	20.03.2014	150	15
		All that part & parcel of plot no. C-301D, Sushant Lok, Phase-I, Gurgaon, Haryana, admeasuring 250 sq. mtrs.	20.12.2013	300	30

Terms & Conditions:

- The Auction Sale will be "online through e-auction" through website portal <https://sarfaesi.auctiontiger.net>.
- The interested bidders may avail online training on e-auction and are required to register themselves with the portal and obtain login ID and Password well in advance, which is mandatory for e-bidding from M/s e-Procurement Technologies Limited, B-704-705 Wall Street-II, Opp. Orient Club, Nr. Gujarat College, Elliebridge, Ahmedabad, Mr. Nitish Jha 8800896847, Mr. Kushal Kothary 8990690773, Mr. Rikin 9978591886, 079-40230805 / 827 / 821 / 813 / 815 / 816 / 817 / 818 / 819 E-Mail ID : kushal@auctiontiger.net / delhi@auctiontiger.net, support@auctiontiger.net / rikin@auctiontiger.net.
- The bidders are advised to go through the <https://sarfaesi.auctiontiger.net> for detailed Terms & Conditions (Bid Document) of e-Auction sale before submitting their bids and taking part in the e-auction sale proceedings.
- The last date of submission of online bid along with PAN Card, Identity Proof, Address Proof, Auction Bid Form and Bid Document is 16.03.2015 upto 6 p.m.
- The Earnest Money Deposited (EMD) shall be payable through NEFT/ RTGS by 16.03.2015 till 6.00 p.m. in the following Account- Axis Bank Limited, Account No. 913020026806894, Name of the A/C: Alchemist XXV Trust, IFSC Code: UTIB0000357. Please note that the Cheques and DDs shall not be accepted as EMD amount.
- The interested bidders shall submit their bids along with proof of having deposited the EMD by accessing the aforesaid website through login ID and Password acquired through the portal.
- Only those bidders holding valid user ID and Password and confirmed payment of EMD through NEFT/RTGS shall be eligible to participate in e-auction.
- The interested bidders who have submitted their bids above the Reserve Price through online modes by 16.03.2015 till 6.00 p.m. shall be eligible to participate in the e-auction to be held from 12.00 P.M to 1.00 P.M on 20.03.2015. In case the bid is placed in the last 5 minutes of closing time of auction, the closing time will automatically get extended for 5 minutes.
- Any Bidder desirous of inspecting the Secured Assets may approach the Authorised Officer of Alchemist Asset Reconstruction Company Limited (AARC) during the business hours in working days from the date of publication to 13.03.2015 to facilitate for inspection of property.
- The bidders shall improve their offer in multiples of Rs. 50,000/- during online e-auction.
- The EMD of successful bidder shall be retained towards part sale consideration and the EMD of unsuccessful bidders shall be refunded within 3 working days from the date of auction. The EMD shall not bear any interest. The successful bidder shall have to deposit 25% of the sale price, adjusting the EMD already paid, immediately upon confirmation of sale and the balance 75% of the sale price within 15 days from the date of confirmation of sale or such extended period as agreed upon in writing by and solely at the discretion of the Authorised Officer.
- Neither the Authorised Officer nor M/s e-Procurement Technologies Limited, (Auctiontiger) shall be liable for any Internet Network problem and the interested bidders to ensure that they are technically well equipped for participating in the e-Auction event.
- The Borrowers / Guarantors may treat this notice as 30 days Sale Notice and are hereby given a last and final opportunity to discharge the liability in full as stated above within 30 days from the date of this notice failing which the assets will be sold as per terms and conditions mentioned above.

This is without prejudice to any other rights available to AARC under the SARFAESI Act, 2002 and / or any other law.

For any clarification/information, interested parties may contact the Authorised Officer of AARC on telephone numbers - 011 - 46562580-81-82-83 and Mobile No. 9990332266 or email at admin@alchemistarc.com

Place: New Delhi

Date: 16.02.2015

Sd/-
(Authorised Officer)